

VIDEOAGE International

www.videoageinternational.com

356 East 74 St. Suite 2 New York NY 10021

Tel: (212) 288-3933 • Fax: (646) 864-0112 • sales@videoageinternational.com

US TAX Id: 13-03407640

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All'att.ne: Francesco Di Filippo, Regione Abruzzo

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Is In-Flight Entertainment an IFEy Business For CSPs?

The potential size of the in-flight entertainment (IFE) business is mind-boggling. Around the world, there are over 30 million commercial airline flights each year. These flights are made with 25,000 aircrafts, of those just half have IFE. Over 150 million passengers a year are exposed to IFE services, out of those billion per total worldwide passengers. IFE services cost airlines an estimated \$2.25 billion in 2015. This figure is expected to rise to \$4.8 billion in 2020.

But with the advent of on-board WiFi, changes are "in" the air and "on" the air, which could cloud the current business model for the IFE industry.



For the time being, however, the sky is the limit. In the recent past, in content business large IFE sales were called "secondary" rights. Earlier, they were referred to as "non-obscure" rights (and, in addition to IFE, they included things like, prisons, hotels and schools), while nowadays they are single...
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New Media Laws To Affect TV Biz in Hungary, Poland

THE METHODS ARE OLD, THE CRONIES ARE NEW
Soft Copying in the Hungarian Media

When Hungary's newly elected conservative Prime Minister Viktor Orbán enacted a new media law in 2010, the EU's went up in arms demanding its withdrawal.
In July 2015 the European Union Parliament adopted a resolution stating that it was concerned...
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Argentina's Jornadas, Italy's Prix Italia, Famous Quotes

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Colin P. Davis, Int'l TV Distribution Hall of Fame honoree

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L.A. Screenings: Studios flooding the market with quality content

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My2c: Elegance should be unnoticeable, but I notice the unnoticeable

Page 26

NATPE in Europe: BACK in Budapest with New COO JP Bommel



NATPE in Europe was born in Budapest in 2005 as Discoop. The market was moved to Prague in 2011, and the year it returns to Budapest once again.
This is the market in a nutshell, but before going to the pulp inside the shell, let's review the various name changes that reflect the many changes of the market over time and its new life under a new COO. After 10 years, Discoop became Finlay East (then Finlay Part's) and Zaczewski developed other Finlay markets in parts of Africa and in...
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